MEFA MID – 2 IMPORTANT QUESTIONS

UNIT-3

1. Define pricing , explain the pricing methods of demand oriented , competition based.?
2. Write the features and advantages of sole trader & partnership?
3. Explain business cycle phases?

UNIT – 4

1. Define Accounting & what are the accounting concept and conventions?
2. Explain the accounting cycle in detail?
3. Write the advantages of double entry book keeping?
4. A Problem on journal entries?
5. A problem on final accounts?

UNIT -5

1. Write meaning and definition of capital budgeting?
2. Explain the process of capital budgeting?
3. Write the methods / techniques of capital budgeting?
4. A problem on ARR
5. A problem on NPV
6. A problem on IRR